



Proactive Monitoring Ensures Nonstop System Availability Nationwide



You manage the business,
we manage the infrastructure.

Case Background

The customer standardized its in-store systems on a SQL Server platform. As one of the nation's largest retailers, the company's business-critical systems spanned hundreds of stores located in nearly every US state. Continuous availability of these systems was critical to processing sales transactions. But system crashes were occurring regularly and without warning. Unexpected downtime was slowing in-store operations, thus reducing sales, and causing the customer's IT staff to operate in a perpetual mode of "fire fighting" to resolve system outages.

Business Challenge

In today's retail industry, sales processing demands nonstop system availability. Each second of unexpected downtime results in lost revenue. The customer's executive management team planned to quickly implement a proactive data infrastructure monitoring and management strategy to ensure continuous system uptime for all stores. But due to time and budgetary constraints, growing the solution and support internally was not an option. That would have meant buying, installing and supporting new infrastructure monitoring technology, plus hiring and training additional personnel to manage the environment. The company required a viable alternative that produced fast time-to-value.

dbaDIRECT® Solution

dbaDIRECT implemented its ONguard IM® services to proactively support the customer's in-store database systems on a 24x365 basis. With dbaDIRECT, the customer gained proactive data infrastructure management (Data IM) for SQL Server. And dbaDIRECT's integration of focused expertise, advanced technology and embedded processes in a rich automation platform ensured nonstop availability and peak performance of the environment. The customer's executive team was also able to leverage dbaDIRECT's web-based status reports to keep a watchful eye on each store's critical systems in real-time.

■ **Industry:**
Fortune 500 Retailer

- **Customer Benefits**
 - Proactive Data IM services provided 24x365 ensure in-store system availability and continuous operations.
 - The customer saved the costs of buying, installing and supporting new infrastructure monitoring technology, plus the expense of hiring additional in-house staff.
 - Real-time reporting boosts operational intelligence and service assurance.

■ **Manage the Business**
The company met system availability requirements without investing resources in new monitoring technology and additional staff. The customer could then redirect in-house resources to other important vision-driven initiatives.

Visit www.dbadirect.com to read more about the Data IM megatrend.

dbaDIRECT® is the pioneer and leader in data infrastructure management services, a rapidly growing technology market. Enterprise IT organizations turn to dbaDIRECT to gain significant increases in service quality, consistency and coverage, and provide them the freedom to focus on higher-value strategic business initiatives. Cincinnati-based dbaDIRECT, with its automation-rich ONguard IM® platform, supports all major database platforms on a 24x365 basis and primarily serves large and mid-sized enterprises worldwide.

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